



ENVIRONMENTAL AND SOCIAL SUSTAINABILITY POLICY

Since its founding, The Alpina Gstaad has been dedicated to the continuous implementation of the highest standards in environmental awareness, social responsibility, and sustainability. To achieve this goal, the hotel has formed a partnership with renowned experts in environmental management, led by EarthCheck, the world's leading provider of benchmarking and certification for sustainable destinations and tourism organisations.

The Alpina Gstaad is an exclusive retreat with 56 rooms and suites and 2 private residences, nestled in the picturesque mountain village of Gstaad in the Saanenland of the Bernese Oberland. Set on a 20,000 m² property, the hotel features a 2,000 m² Six Senses Spa with 12 treatment rooms, indoor and outdoor pools, saunas and steam rooms, hot tubs, and relaxation areas, a fitness studio with a juice bar, as well as 4 restaurants, a lounge and bar, a cigar lounge, 3 boardrooms, a ballroom, a private cinema, and a kids' club. Just one kilometer away flows the river Saane, after which the region is named.

At The Alpina Gstaad, we recognize that we are privileged to call the Saanenland home, where the natural environment around us is the main driver for tourism in the region. As a responsible provider of luxury services, we recognize that the activities of our hotel can potentially impact the ecosystem and the local community. Therefore, we are actively committed, together with our hotel owners, employees, suppliers, business partners, and guests, to minimizing the ecological impacts and risks of our operations.

We are aware that the establishment and implementation of sustainable measures is an ongoing process, which is why we consider continuous improvement to be a key component of our efforts. To manage our sustainability initiatives, we work with EarthCheck's environmental management system, which supports us in monitoring the carbon footprint of our operations. As part of our long-term commitment, we pursue a holistic approach to sustainability, which is reviewed through an annual audit and benchmarking process. We base our efforts on the following 10 Key Performance Indicators (KPIs):

- Greenhouse Gas Emissions
- Energy Efficiency, Conservation & Management
- Management of Freshwater Resources
- Ecosystem Conservation & Management
- Management of Social & Cultural Issues
- Land Use Planning & Management
- Air Quality Protection & Noise Control
- Wastewater Management
- Solid Waste Management
- Storage of Environmentally Harmful Substances



Additionally, we are committed to integrating leading environmental practices and sustainability principles aimed at:

- Protecting the natural resources of our environment (eg. water quality, energy efficiency, recycling, air quality, climate change mitigation and biodiversity protection)
- Prioritizing our local products and granting preference to local and regional businesses and suppliers
- Working with partners and products committed to Fairtrade principles
- Establishing and reporting on key environmental performance indicators
- Reducing Greenhouse Gas emissions
- Working in alignment with compliance obligations
- Supporting and facilitating gender equality
- Establishing ethical and non-exploitative arrangements with talent, suppliers and clients
- Creating and providing to local employment opportunities
- Adopting international environmental governance standards and/or best practice
- Conservation of our natural habitat
- Addressing the conservation concerns of local natural ecosystems, species and communities
- Documenting and providing accurate information
- Continuous implementation of Sustainability Policy
- Complying to legal principles

We have appointed an EarthCheck Coordinator, who has the designated responsibility of coordinating the internal processes, collating information, enabling forward-thinking dialogue internally and ultimately playing a key role in improving the sustainable performance of The Alpina Gstaad.

We are aware that achieving our goals is a process that will evolve over time. Through creative activism and impactful events at the hotel, we aim to serve as a platform to inspire others. We believe it is our responsibility to ensure that our sustainability efforts serve the interests of both present and future generations, laying the foundation for long-term success and competitive advantages.

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Nadine Friedli

General Manager



SWISS DELUXE HOTELS

thealpinagstaad.ch

