



Environmental and Social Sustainability Policy

Since inception, The Alpina Gstaad has pledged to achieving best practices in environmental and social awareness and sustainability. For this reason, the hotel committed to collaborating with respected authorities in environmental governance and has partnered with EarthCheck, the world's leading Benchmarking and Certification provider.

The Alpina Gstaad is a 56-room Secret Sanctuary, located in the scenic mountain resort Gstaad in the Saanenland, Bernese Oberland. The hotel includes a 2,000 m² Six Senses Spa with 12 treatment rooms, an indoor and outdoor pool, saunas and steam rooms, whirlpool and relaxation areas, gym and fitness studio including a juice bar, 4 restaurants, a lounge and bar, cigar lounge, 3 boardrooms, a ballroom, a private cinema as well as a kids' club. The closest water body is the river Saane, located at a distance of 1km from the main village.

At The Alpina Gstaad, we recognize that we are privileged to call the Saanenland home, where the natural environment around us is the main driver for tourism in the region. As a conscious luxury service provider, we are aware that the operations conducted at the hotel have the potential for negative impact on the habitat and its community. We understand that applying and maintaining sustainable operations is a continuous process with no end date. In order to manager our incessant efforts, we work with The EarthCheck Environmental Management System that helps us properly manage the carbon footprint of our operations. Part of our long-term commitment is establishing a holistic sustainability approach where the annual benchmarking is based on the Environmental Management System, regulated by 10 Key Performance Indexes (KPI's) and certified by EarthCheck. These KPI's include:

- Greenhouse Gas Emissions
- Energy Efficiency, Conservation & Management
- Management of Freshwater Resources
- Ecosystem Conservation & Management
- Management of Social & Cultural Issues
- Land Use Planning & Management
- Air Quality Protection & Noise Control
- Wastewater Management
- Solid Waste Management
- Storage of Environmentally Harmful Substances



Through collaboration with our associates, hotel owners, suppliers, business partners and guests, we actively work to reduce the environmental impact of and risk to our business by focusing on critical areas including carbon emissions, energy consumption, food & beverage practices, indoor environmental quality, supply chain, waste and water management. These





environmental performance indicators are measured and summarized through annual reporting and used to continually improve our annual benchmarking. Additionally, we are committed to integrating leading environmental practices and sustainability principles aimed at:

- Protecting the natural resources of our environment (eg. water quality, energy efficiency, recycling, air quality, Climate change mitigation & biodiversity protection)
- Prioritizing our local products and granting preference to local and regional businesses and suppliers
- Working with partners and products committed to Fairtrade principles
- Establishing and reporting on key environmental performance indicators
- Reducing Greenhouse Gas emissions
- Working in alignment with compliance obligations
- Supporting and facilitating gender equality
- Establishing ethical and non-exploitative arrangements with talent, suppliers and clients
- Creating and providing to local employment opportunities
- Adopting international environmental governance standards and/or best practice
- Conservation of our natural habitat
- Addressing the conservation concerns of local natural ecosystems, species and communities
- Documenting and providing accurate information
- Continuous implementation of Sustainability Policy
- Complying to legal principles

We have appointed an EarthCheck Coordinator, who has the designated responsibility of coordinating the internal processes, collating information, enabling forward-thinking dialogue internally and ultimately playing a key role in improving the sustainable performance of The Alpina Gstaad.

While we prioritize the care for People & Planet, we however acknowledge that achieving our goals and objectives is a process that will evolve over time. Through Creative Activism and impactful events at the hotel, we are dedicated to using and offering our platform to inspire others. We strongly believe that it is our responsibility to ensure that our sustainability efforts serve the interests of both current and future generations and constitute the foundation for long-term success and competitive advantage.

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Tim Weiland

General Manager

thealpinagstaad.ch