



IMPACT REPORT 2021

Platform For Mindfulness



THE ALPINA
GSTAAD



A MINDSET THAT EMPOWERS IMPACT

We feel privileged to call the Saanenland home, and we acknowledge Mother Nature being the driving force behind our business. As responsible operators, we strive to lead sustainable business practices that help us manage the potential negative footprint on our habitat and surrounding community.

While we prioritize the care for People & Planet, we take into account that our efforts are part of a process that will evolve over time. We are dedicated to using and offering our platform at The Alpina Gstaad to inspire others through creativity, innovation coupled with environmental and community development.

We strongly believe that it is our responsibility to ensure that our endeavours in sustainability have a positive impact on both current and future generations and constitute the foundation for long-term success and competitive advantage.

Tim Weiland
General Manager | The Alpina Gstaad



Management of 7 Key Performance Areas

- *Greenhouse Gas Emissions*
- *Energy Efficiency, Conservation*
- *Freshwater Resources and Wastewater*
- *Ecosystem Conservation, Air Quality & Noise Control*
- *Management of Social & Cultural Issues*
- *Solid Waste Management*
- *Environmentally Harmful Substances*





Management of Freshwater Resources and Wastewater not only includes monitoring our water counters, water consumption & usage, but takes into account all actions to improve use of water efficiency on-site or indirectly.

-385% of transported water, in litres per year, are avoided. As our hosts are filling up the local filtered mountain water for our guests in reusable bottles

-38% on potable water consumption since 2016, measured in litres and per guest night for the entire hotel. Currently an average of 1,396.7 litres per guest night is consumed.

#DYK we irrigate our garden only with water from an underground rainwater tank with a capacity of 10,000 litres?

Energy Efficiency, Conservation & Management is monitoring how much and which energy we consume. Generally, we record electricity, heating, fuel consumption all around on-site, but we also monitor the commuting of our hosts as well as business travel. This is also a criteria for choosing suppliers and their products – by favoring products with renewable and Swiss-sourced energy.

In 2021 we reported on 15 different actions to improve this performance.

-50% of combusting mobile fuel like petrol and diesel thanks to our guests shuttling with Tesla.

-14% on electricity and heating saved yearly since our first assessment in 2016. We reported 740.2 MJ per guest night in 2020.

#DYK that the windows in our room & suites are equipped with a shutdown sensor? As soon as they are open, our natural chilling system and district heating stops.





Greenhouse Gas Emissions consist of direct emission caused by the property (Scope 1) as well as the indirect emissions due to electricity and heating (Scope 2). In indirect emissions (Scope 3), we calculate business travel of our hosts and how much they commute to and from work. Furthermore, it covers the emissions caused by incinerating waste and treating wastewater. We have currently no primary data on how much emissions are produced by deliveries and products (Supply Chain). Kindly be aware that an ecological footprint neither includes any social engagements, nor does it represent efficiency. [See NOW tracker](#)

25 ongoing projects in 2021, specifically reduce our greenhouse gas footprint.

-35% of our hosts commute to work CO²-free by walking and biking. Another 20% do car-sharing or taking the train. All with an average on overall commuting distance of 8.2km.

-64% reduction on emissions generated by incinerating non-recyclable waste. Our wastewater and general waste emit 48 tons per year.

#DYK that waste and deliveries may easily emit half of a hotel's Greenhouse Gas emissions?

Ecosystem Conservation & Management combines topics like biodiversity surrounding our property or state of the regional glaciers & forests, but also the protection of air quality, noise control and land use. 17 measures were activated in 2021 to conserve our ecosystem.

300000 bees are kept in on-site beehives. Guests may experience a bee workshop in summer.

0 climate-damaging refrigerators are released into the rooms or the atmosphere. We cool down our property by a system using the natural chill of water.

#DYK that our tunnel is asphalted with a noise absorbing fine surface?





Solid Waste Management consist of providing recycling possibilities, recording the amounts and choosing wisely suppliers & products to limit unnecessary emissions caused by waste treatment.

We have 49 continuous actions reducing non-recyclable waste

-3t CO²-e of non-recyclable waste we avoid thanks to the Alpina guest wool slippers. They are also a favorite souvenir to take home with and prolong their lifespan.

46% of our waste we currently recycle, in addition, we use some reusable packaging and containers.

#DYK that our kitchen works without vacuumized conservation of products saving us over 2t of plastic waste per year.

Management of Social & Cultural Issues is perhaps the most complex area of commitment, often a synonym for corporate social responsibility. For sure it includes local traditions and supporting local businesses and activities. How we treat our hosts, what partnerships and suppliers we choose. Donations and inclusion of communities supporting the UN Sustainability Development Goals (SDGs). Our space also creates a platform for exchange and dialog locally and internationally to raise awareness about mindfulness towards people & planet.

Our team has 37 ongoing projects, contributing to the overall benefit of society.

60% of the Alpina Private Art collection feature pieces that address issues around our society and environment

50% of our management is female – we also have over 40% females total in our workforce.

#DYK throughout the year, we engage handcrafters of the local foundation Alpenruhe – a home & work space for people with physical and mental disabilities.





We strongly control the storage of non-limitable hazardous substances. But we also evaluate our supply chain on their environmentally or socially damaging substances.

Lowest possible usage of substances to clean the pool thanks to the high quality of water and rigorous control of hygiene levels

0 microbeads, paraben and 100% cruelty-free retail products in our Six Senses Spa Boutique

#DYK that our breakfast buffet offers a chocolate nougat spread without palm oil?

