



THE ALPINA  
GSTAAD

Press Announcement

## End of an Era as Eric Favre Announces Retirement

Eric Favre will be retiring as Managing Director of «The Alpina Gstaad» at the end of September 2018.

*Gstaad, 4 July 2018.* **Eric Favre will step down as Managing Director of The Alpina Gstaad at the end of the summer season, following five successful years at the helm of the award-winning 5-star boutique hotel.**



Having enjoyed a career spanning over 40 years in the luxury hotel industry, Favre says he is ready to retire in September 2018, «I am very proud to have been offered The Alpina Gstaad as my final post. Together with my team, we have worked hard to build the excellent reputation that the hotel has achieved today but I now wish to spend more time with my family.»

Under his leadership since October 2013, The Alpina Gstaad continued to receive international recognition and multiple awards, and recently was awarded «Hotel of the year» by GaultMillau.

Speaking of his announcement, Nachson Mimran, Chairman of the Grand Hotel Alpina AG said, «Eric Favre has been instrumental in the success of the hotel. He motivated his team to ensure guests have an excellent and highly personalised experience, assured the hotel is commercially successful and



seriously committed to sustainability. On behalf of the Board, I would like to thank Eric for everything he has done and we wish him well in the future.»

Announcement of Eric Favre's successor will be made in due course.

**Note to the editors:**

**((Eric Favre – short Bio))**

Swiss hotelier, Eric Favre, has enjoyed an exceptional career in the luxury hotel industry. He was trained at the prestigious Ecole Hôtelière de Lausanne (hotel school of Lausanne). His first assignments were Hotel au Lac in Lausanne-Ouchy, «The Oriental» in Bangkok, Al Khozama Hotel in Riyadh and Royal Savoy in Lausanne where he held the position of Assistant Manager. After his appointment as General Manager in 1988, he then moved to the «Alpage Ambassador» hotel in Champoussin and, two years later, to the «Holiday Inn» in Leysin, in the same position. In 1992, Eric Favre answered the call to serve «Le Mirador Kempinski» where he, among others, fully renovated the establishment. After demonstrating the extent of his know-how as a teacher and manager at Ecole Hôtelière Les Roches (Les Roches Hotel School) in Crans-Montana from 1980 to 1983, Eric Favre was appointed Director of Swiss Hotel Association in 1996 and of Ecole Hôtelière Les Roches, specialising in management. During his three year tenure, Eric Favre succeeded in making this hotel management school a key player in the international hotel industry.

Eric Favre served Kempinski hotels for 14 years. Before taking over the Djibouti Palace Kempinski in 2010, he served as General Manager and committee member of the «Le Mirador Kempinski» Resort Hotel on Lake Geneva from 1999 to 2009. During the same period, he volunteered on various committees, notably as President of the Alumni Association of the Ecole Hôtelière de Lausanne (Lausanne School of Hotel Management), and Swiss Deluxe Hotels, from 2007 to 2009. He joined The Alpina Gstaad in October 2013.

**((The Alpina Gstaad))**

The hotel, offering 56 bedrooms and suites, is situated on park grounds covering 20,000 m<sup>2</sup> nestled above the heart of the charming village of Gstaad. First opened in December 2012, it has already been awarded with numerous accolades. These include 'Hotel of the Year' 2013 by GaultMillau, business magazine *BILANZ*'s 'Best Holiday Hotel 2017', being ranked number 1 in prestigious newspaper *NZZ am Sonntag*'s hotel ratings as well as receiving a 'Prix Bienvenu' and reaching 1<sup>st</sup> place in the 'Best Luxury Hotels in Switzerland' category in the TripAdvisor Travellers' Choice Awards 2017. In addition, the hotel is featured in lists of best hotels compiled by prestigious magazines such as the *SonntagsZeitung*'s hotel ratings, Travel + Leisure's 100 best hotels worldwide and the 'Condé Nast Gold List'.

The Alpina Gstaad resort comprises the Six Senses Spa, a Himalayan salt grotto, a hammam, an indoor and outdoor swimming pool, the Sommet (17 GaultMillau points, one Michelin star) and Swiss Stübli restaurants as well as hosting the first MEGU Japanese gourmet restaurant in Western Europe (16 GaultMillau points, one Michelin star). The Alpina Gstaad is a member of the 'Preferred Hotels & Resorts' **Legend** collection, the exclusive luxury travel network Virtuoso and the association of Swiss Deluxe Hotels.



**Note to the editors:** 1,427 characters incl. spaces, not including boilerplate.

**Printable pictures of Eric Favre:**

<https://goo.gl/photos/KYCFM37ECte8nSS88>

**Printable pictures of The Alpina Gstaad:**

[https://goo.gl/photos/Vcj\\_ZHX9zRsLhuhRS9](https://goo.gl/photos/Vcj_ZHX9zRsLhuhRS9)

Facebook: <https://www.facebook.com/TheAlpinaGstaad>

Instagram: <https://www.instagram.com/thealpinagstaad>

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