



## The Alpina Gstaad Voted Number One Luxury Hotel and Top Hotel in Switzerland in TripAdvisor's Traveler Choice Awards 2017



24 January 2017 – **The Alpina Gstaad** has been ranked number one in the categories of 'Luxury Hotel' and 'Top Hotels' in Switzerland in the TripAdvisor's Travelers Choice Awards 2017. The accolades are based on the millions of reviews and opinions collected in a single year from travellers around the globe.

Now in full swing, The Alpina Gstaad's fifth winter season promises to be the most unforgettable yet. As well as the usual ski packages, there is also an exciting new range of wellness initiatives and alternatives to skiing packages such as snow biking, SUP, Adrenaline and Zen and tobogganing. Foodies will not be disappointed as Japanese restaurant MEGU recently won its first Michelin star (joining the hotel's other Michelin starred restaurant Sommet). Families and small groups can experience the ultimate in privacy and luxury in the new three bedroomed chalet suite.

General Manager Eric Favre says, *"We are thrilled to be recognised by TripAdvisor as a 2017 Traveler's Choice Awards winner. To be named as the number one 'Luxury Hotel' and 'Top Hotel' in Switzerland and to be ranked at number 23 in the world is a great honour. As the awards are based on guest feedback throughout the year they are even more important to us and we would like to say a big thank you to our team and to our fabulous hotel guests who have continued to support and vote for us, and for helping us to win these awards"*.



*"For the past 15 years, TripAdvisor has relied on the experiences and opinions of our travel community that has explored thousands of hotels around the world to determine these celebrated awards," said Barbara Messing, chief marketing officer for TripAdvisor. "Travelers planning their trips for 2017 can find inspiration for some of the best places to book from this diverse group of outstanding accommodations around the globe."*

To see TripAdvisor traveler reviews and opinions of The Alpina Gstaad, go to TripAdvisor hotel review page [here](#)

For all of the 2017 Travelers' Choice Hotel winners, visit <https://www.tripadvisor.com/TravelersChoice-Hotels>.

For reservations, email [info@thealpinagstaad.ch](mailto:info@thealpinagstaad.ch) or visit [thealpinagstaad.ch](http://thealpinagstaad.ch).

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### **About The Alpina Gstaad**

The Alpina Gstaad, which offers 56 suites and bedrooms, is situated on a spacious expanse of parkland overlooking the charming village of Gstaad. The property comprises the Six Senses Spa, a Himalayan salt grotto, a Turkish bath, an indoor and outdoor pool, restaurants the Sommet (18 Gault Millau points, one Michelin star) and the Swiss Stübli, as well as Michelin Star Japanese gourmet restaurant MEGU (16 Gault Millau points), whose Alpina Gstaad branch is its first in Western Europe. The Alpina Gstaad is a member of Preferred Hotels and Resorts' "Legend collection", luxury travel network Virtuoso, and the association of Swiss Deluxe Hotels. Since its opening in December 2012, it has already been awarded numerous accolades, including Travel + Leisure Award for 100 Best Hotels in the World, Condé Nast Traveler Gold List 2016, You & Your Wedding Best Suites in the World 2016 and TripAdvisor's Travelers' Choice Award 2016. (Please note that the correct full name of the hotel is The Alpina Gstaad.)

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