

Summer Highlights at The Alpina Gstaad 6 June to 28 September 2014



24 April 2014 – [The Alpina Gstaad](#)'s summer programme of events and activities will appeal to adults and families alike. From culture and country music, to mountain biking, hiking and mushroom hunting guests will be spoiled for choice. The detail of Executive Chef Marcus Linder's new Alpine Life Cuisine Menu is soon to be announced.

For the Culture Vulture

Two and three day Music in Motion stays include tickets to the Menuhin Festival Gstaad from 17 July to 6 September. The festival was founded in 1956, and this year features artists Janine Jansen with the London Symphony Orchestra, an opera gala with Diana Damrau, Joseph Calleja and Thomas Hampson appearing in the region's idyllic churches or festival tent. Two 'Days in Motion' for two people in a Deluxe Room with one ticket per person CHF 1,790 (approx. £1,200), three 'Days in Motion Wellbeing' for two people includes two tickets and Six Sense Signature massage CHF 2,780 (approx. £1,880). An exclusive summer concert dinner with the Grammy nominated singer songwriter Sylvia Bennett is a diary date for 5 July, CHF 130 (approx £88) per person, while The Alpina Gstaad is also displaying a one-off Van Gogh 3D Litho Exposition of original paintings throughout the summer.

For foodies

Michelin star holder Chef Marcus Linder will be joined by Tanja Grandits (Restaurant Stucki, Basel), who was named Gault-Millau Switzerland Chef of the Year 2014 on Sunday 13 July to prepare an eight-course dinner at Sommet as part of the 18th Davidoff Saveurs Gstaad Food Festival. The festival takes place from 4 to 13 July. The Vaud wine summit on 14 August is not to be missed, an event with the GaultMillau Sommelier of the Year 2014, Thibault Panas, that celebrates the top wines from the Vaud region. This includes a tasting with Panas followed by gala dinner priced at CHF 220 per person (approx. £150).

For Townies and Nature Lovers

Enjoy the best of the city and the countryside with a two-night stay in Geneva or Zurich and a two night stay at The Alpina Gstaad. Stay for two nights in a historical suite at partner hotel Beau Rivage overlooking Lake Geneva. The stay includes breakfast, exclusive wine tasting and Chef's table dinner. Alternatively, stay at the Widder Hotel in Zurich in a Superior Room with



THE ALPINA
GSTAAD

complimentary Zurich city card, boat ride on the lake, Armani Shopping Experience, breakfast and nightcap are included. Two nights' accommodation at The Alpina Gstaad is in a Junior Suite with views of the mountains and glacier. Breakfast, seven course OMAKASE tasting menu at MEGU Japanese restaurant are included in Gstaad. CHF 3,936 (approx. £2,650) for double occupancy.

For Couples

Make the most of quality time for two. The Alpina Gstaad's two-day package includes two nights in a Junior Suite or Deluxe Suite with a vitality breakfast served in-room or in Sommet, a special welcome gift, romantic candlelight five-course gourmet dinner served in Sommet, and a Hamam experience for couples. Double occupancy in a Junior Suite CHF 2,420 (Approx. £1,638), in a Deluxe Suite CHF 2,870 (Approx. £1,942).

For Sports Fanatics

During the the FIFA World Cup football matches the cinema at The Alpina Gstaad will become a 'private football viewing club' complete with drinks, a hot-dog stand, draught beer and free popcorn for everyone! Known as the Wimbledon of the Alps, the Crédit Agricole Suisse Open Gstaad takes place between 19 to 27 July. A two-night stay during the tournament includes one ticket to the tournament per person (category one) to the event that the players refer to as one of the best tournaments in the world. 19 to 23 July two nights single occupancy in a Deluxe Room CHF 885 (Approx. £599), 24 to 27 July two nights single occupancy in a Deluxe Room CHF 930 (Approx. £629). Other notable sporting events held in Gstaad during the summer of 2014 are the FIVB Beach Volleyball World Tour 8 to 13 July and the world ranking Polo Gold Cup 21 to 24 August.

New at Six Senses Spa

This summer sees the Six Senses Spa launch of three summer Mountain Detoxes and increases the range of personal development retreats by introducing a six day Mindful Leadership Retreat designed for executives and managers by Christian Kurmann and sessions using the Sophrology method with Christian Turkier for a healthy, relaxed body and a calm, alert mind. New Beauty packages include a three day Sense of Alpina programme combining treatments that harness the nourishing and revitalising power of local plants and herbs. The spa is also offering monthly specials with 20% off standard prices with a range of packages including Summer Renewal – a combination of pilates, meditation and massage – and Summer Boot Camp.

For more information please visit www.thealpinagstaad.ch

–Ends–

Notes to Editors

About The Alpina Gstaad

The Alpina Gstaad opened on 2 December 2012, the first newly built five star hotel in Gstaad in 100 years. Located in an exclusive hill top area in Oberbort, includes a hotel, fourteen private apartments and two private chalets. The Alpina Gstaad hotel offers fifty six rooms and suites



THE ALPINA
GSTAAD

with magnificent views of the Bernese Alps and the Saanenland, and will establish a new level of distinction offering a modern yet distinctive Swiss alpine guest experience which is warm, authentic, discerning and beyond the expected. The Alpina Gstaad has been awarded a Five Star Superior Hotel rating by Hotellerie Suisse and is a member of the Preferred Hotel Group and Virtuoso's Preview programme.

About Six Senses Resorts & Spa

Six Senses Resorts & Spas has earned a global following, providing award-winning guest experiences in some of the world's most beautiful locations. With properties under management in Asia, the Middle East, the Americas and Europe, the name Six Senses is synonymous with a unique style of luxury – authentic, relaxed and in tune with the surrounding environment. Each spa has been designed to reflect the ability to adapt seamlessly to host cultures in surroundings which evoke relaxation and rejuvenation. Six Senses Spas offer a wide range of holistic ace and body therapies and beauty treatments administered under the guidance of expert therapists. Spa products are made only from natural ingredients in harmony with the environment. Six Senses manages ten resorts and twenty eight spas in twenty countries around the world, with another fifteen under construction or development, including China and Vietnam. For a full list of Six Senses Spas, please visit <http://www.sixsenses.com/six-senses-spas/>

For hotel reservations, enquiries and bookings, please contact us at:

Tel: +41 33 888 9888

Fax: +41 33 888 98 89

Toll free number: 00

800 9889 9889

Emails: info@thealpinagstaad.ch and reservations@thealpinagstaad.ch

For media enquiries please contact PRCo:

Anna Dickinson (adickinson@prco.com), Katherine Black (kblack@prco.com), Grace McCahery (gmccahery@prco.com) and Katerina Panayotopoulos (kpanayotopoulos@prco.com)

Tel: 0207 259 1100