



THE ALPINA
GSTAAD

Can you hear the Eco?

We not only care about our guests, but also about the pristine environment we find ourselves in.

At The Alpina Gstaad we unceasingly strive for better solutions regarding the products we use and finding ways for continuous improvement throughout the guest experience during the entire stay at our property. Without your valuable support and trust, The Alpina Gstaad would not have been able to realize different sustainable projects that have been implemented at the hotel and have come to life.



Choba Choba chocolate



Alpina Honey



Whole World Water bottles /
no plastic bottles in the restaurants



Electric Fiat 500 / Electric car



Reusable soap dispensers
for guest amenities in the rooms



Using local products



Sustainable sheep wool slippers for our guests

We can all make small changes to contribute to the health of our Planet and our unique ecosystem. You can also be part of our commitment and continue to support our engagement towards a sustainable future with EarthCheck.

We invite you to read our Environmental and Social Sustainability Policy on the following page or visit our webpage www.thealpinagstaad.ch/sustainability for more details.

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General Manager

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Environmental and Social Sustainability Policy

The Alpina Gstaad is committed to achieving best practice in environmental and social sustainability and has partnered with EarthCheck, the world's leading Benchmarking and Certification provider.

The Alpina Gstaad is a 56 room accommodation complex in the Swiss mountain resort Gstaad. The hotel includes a 2,000 m² Six Senses Spa with 12 treatment rooms, an indoor and outdoor pool, saunas and steam rooms, whirlpool and relaxation areas, gym and fitness studio including a juice bar, 2 Michelin-starred restaurants, a lounge and bar, cigar lounge, 3 boardrooms, a ballroom, a private cinema as well as a kids' club. The closest water body is the river Saane, located at a distance of 1km from the main village.

At The Alpina Gstaad, we recognize that the natural environment around us is the main driver for tourism in the region and that the activities of our hotel have the potential for negative impact on this habitat and its community. The EarthCheck Environmental Management System helps us to properly manage these impacts.

Through collaboration with our associates, hotel owners, suppliers, business partners and guests, we actively work to reduce the environmental impact of and risk to our business by focusing on critical areas including carbon emissions, energy consumption, food & beverage practices, indoor environmental quality, supply chain, waste and water management. These environmental performance indicators will be measured and summarized through annual reporting and used to continually improve our annual benchmarking. Additionally, we are committed to integrating leading environmental practices and sustainability principles aimed at:

- Protecting our natural resources
- Supporting local products, businesses and suppliers
- Establishing and reporting on key environmental performance indicators
- Minimizing waste and pollution
- Raising environmental awareness among our associates, guests and communities
- Complying to legal principles
- Supporting local employment
- Committing to fair trade principles



We have appointed an EarthCheck Coordinator, who has the specific responsibility of improving the sustainable performance of The Alpina Gstaad.

We acknowledge that achieving our goals and objectives is a process that will require many changes over time. However, we strongly believe that our sustainability efforts serve the interests of both current and future generations and constitute the foundation for long-term success and competitive advantage.

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