



THE ALPINA  
GSTAAD

## Tap Your Inner Sorcerer at Award-winning Swiss Alpine Resort

### The Alpina Gstaad's Six Senses Spa Introduces the "Alchemy Bar"

GSTAAD, Switzerland, February 20, 2020 – In the seven years The Alpina Gstaad has been open, the award-winning resort has focused on improving the health and wellbeing of its guests. This year, its Six Senses Spa is introducing an **Alchemy Bar** where guests can create their own personalized bath and beauty products – invigorating aromatic body scrubs, soothing masks for the face and poultices for hydrating the skin – in a 60-minute workshop. Guests looking for a more intensive experience can opt for the full-day [Alchemy Bar Experience](#).

Nature is the focus as guests choose from a variety of fresh, organic and seasonal ingredients under the guidance of an Alchemist host. Herbs from The Alpina Gstaad's organic garden (rosemary, juniper), indigenous plants from the surrounding Swiss countryside (chamomile, lavender) rose water, powder of goat milk, almond, mint and eucalyptus essential oils and Tibetan herbs are chosen by guests as they blend their individual elixirs.

In fact, the setting in The Alpina Gstaad's Six Senses Spa conjures up an alchemist's workshop. An antique carpenter's table is the centerpiece presenting an array of glass bottles and antique jars brimming with interesting ingredients. Shelves behind the wooden table display mixing bowls, mortars with pestles and more glass bottles.

The full day **Alchemy Bar Experience** includes the 60-minute workshop, a 60-minute hydrating Swiss milk wrap using the guest's handmade scrub, a relaxing 60-minute foot treatment and a 90-minute ultimate facial that combines Alpine rose, Swiss Edelweiss and daffodils with grape stem cells and vitamin E.

Prices for the one-hour Alchemy Bar workshop start at CHF195, or about US\$199. The full-day Alchemy Bar Experience starts at CHF787, or about US\$804.



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Guests may contact The Alpina Gstaad's Six Senses Spa at [reservations-alpinagstaad-spa@sixsenses.com](mailto:reservations-alpinagstaad-spa@sixsenses.com) or [+ 41 33 888 9898](tel:+41338889898) For further information and high resolution images, please visit [The Alpina Gstaad](#).

### **The Alpina Gstaad**

The Alpina Gstaad is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. Part of a CHF300 million-luxury development which includes private chalets and apartments, the luxury hotel has three restaurants: Restaurant Sommet, a Michelin-starred restaurant (18 Gault Millau points) serving contemporary cuisine; Megu, a Michelin-starred Japanese restaurant (15 Gault Millau points), and a traditional Swiss stübli. There is a 21,000 square foot Six Senses Spa (Switzerland's only Six Senses Spa), indoor and outdoor swimming pools, The Alpina Lounge and Bar, wine-tasting room, private cinema, cigar lounge, a ballroom and 2 boardrooms. The 56 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

A member of Virtuoso and part of the Legend Collection of Preferred Hotels and Resorts, the resort is also a member of Swiss Deluxe Hotels. It has partnered with EarthCheck, the world's leading scientific certification group and is a member of the NOW Force for Good Alliance, an organization aiming for transparency in sustainability in the hospitality industry. In December, the resort was one of six hotels in Switzerland certified by Out Now, as guaranteeing certain standards to its LGBT guests.

### **Awards & Accolades**

In February 2020, The Forbes Travel Guide named The Alpina Gstaad a 2020 Star Award winner as it had in 2019 when it also named the resort one of 41 hotels worldwide with the "World's Best Rooms." In July 2019, Organic Spa Magazine honored The Alpina Gstaad's Six Senses Spa as one of its Wellness Travel Award winners. Also that month, The Alpina Gstaad was voted one of the "World's Top 100 Hotels" by *Travel + Leisure's* readers. Since its opening December 2012, the resort has been named to the "Best" lists of *Condé Nast Traveler*, *Robb Report*, *Travel + Leisure* and many publications throughout the U.K., Switzerland and Germany.