

MILES OR MOZART? BRUBECK OR BEETHOVEN? Sounds of Music in the Swiss Alps

GSTAAD, Switzerland, May 17, 2016 – What's your pleasure? Miles or Mozart? Brubeck or Beethoven? Gstaad's newest five star hotel is offering packages to match every music lover's playlist. This summer, the "hills" around a small Alpine village in the Bernese Oberland will be filled with the sounds of very different music thanks to two world-class festivals, the **Montreux Jazz Festival** and the **Gstaad Menuhin Festival**.

[The Alpina Gstaad](#) is offering a "Music in the Mountains" package, which includes two tickets to a performance, Deluxe Room Schönried accommodations with daily breakfast, a 100CHF culinary credit, a Gstaad easyaccess card and all taxes and VAT. Rates for the two-night package start at CHF1750 (about US\$2,315) per person, double occupancy. The three-night package includes a 60-minute Six Senses signature massage and starts at CHF2800 (or US\$3,705) per person, double. Guests may request additional tickets to either festival

From July 1 to 16, the [Montreux Jazz Festival](#) will feature more than 100 artists including Charles Bradley, Buddy Guy, Future, Herbie Hancock, Van Morrison, Santana, Patti Smith and Neil Young. The Charles Lloyd New Quartet and Monty Alexander will open the festival on June 30. A superstar on the French electro scene for 40 years, Jean-Michel Jarre will perform for the first time (July 7). To mark the festival's 50th anniversary, Quincy Jones along with the Pepe Lienhard Big Band will orchestrate a celebration on July 8 featuring major music figures such as Patti Austin, Jon Batiste and Al Jarreau and gifted artists of the new generation including his daughter Rashida, his grandson Sunny Levine, Jacob Collier and Grace. Another new jazz musician from New Orleans, Christian Scott will perform on July 7 with Miles Davis' band mates: Mike Stern, Bill Evans, Darryl Jones and Dennis Chambers.

Celebrating the 100th anniversary of the birth of its founder, the great violinist Yehudi Menuhin, the [Gstaad Menuhin Festival](#) will offer more than 70 concerts performed in the Festival Tent, in several 13th and 14th century churches in the Saanenland and even on top of Glacier 3000. From July 14 through September 3, under the theme "Music and the Family," there will be performances of Bach, Beethoven, Mozart, Dvořák, Puccini, Strauss, Verdi and more.

Highlights of the Festival include:

July 15 & 16	In Memory of Yehudi Menuhin - Mozart Requiem by Paul McCreech and the Gabrieli Choir
July 20 & 23	Homage to Yehudi Menuhin by András Schiff
July 24	Daniel Hope pays homage to Yehudi Menuhin with the Australian Chamber Orchestra
July 29	Glacier Concert with Philippe Jaroussky and Ensemble Artaserse
August 3	Maxim Vengerov and the Menuhin Academy Soloists
August 12	Visit from St. Petersburg I with violinist Boris Berezovsky and the Mariinsky Orchestra of St. Petersburg, Valery Griegiev
August 27	Piano Recital by Lang Lang
August 28	Opera Gala - Anja Hartcross, Bryn Terfel, London Symphony Orchestra with Gianandrea Noseda conducting

When the "violinist of the century" moved to Gstaad in the late 1950s, he was struck by the magnificent views of the towering Alps, the beauty of the Saanenland and by the mix of French, Italian and German cultures, just as visitors to the area are today. Then Tourism Director Paul Valentin asked Yehudi Menuhin if he would enhance the summer season with some concerts. The violinist agreed and the [Menuhin Festival Gstaad](#) debuted in 1957.

For more information about the "Music in Motion" package, please email info@thealpinagstaad.ch, call 011-41-33-888-9888 or visit [The Alpina Gstaad](#).



THE ALPINA
GSTAAD

The Alpina Gstaad

Part of a CHF300 million-luxury development which includes private chalets and apartments, The Alpina Gstaad is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. The luxury hotel has three restaurants: Restaurant Sommet, a Michelin-starred restaurant serving contemporary cuisine; MEGU, a Japanese restaurant and a traditional Swiss stübli. There is a bar and lounge, wine-tasting room, private cinema, cigar lounge, a ballroom and several boardrooms. The 56 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

The Alpina Gstaad is a member of Virtuoso and is part of the Legend Collection of Preferred Hotels and Resorts. In January 2016, the hotel was named to Conde Nast Traveler's Gold List. It has made Conde Nast Traveler's "Hot List," Travel + Leisure's "It List" and The Robb Report's "Best of the Best" for 2013. Schweizer SonntagsZeitung (the Swiss Sunday Newspaper) named The Alpina Gstaad one of the "Top Ten" best holiday hotels in Switzerland and Handelszeitung (a Swiss German newspaper) anointed it, "Best hotel in the Ski-Spa" category. Gault Millau Swiss named The Alpina Gstaad "Hotel of the Year 2013." The hotel was a finalist in Virtuoso's "Best of the Best" awards for excellence in design and in November 2013 won European Design Hotel of the Year from the European Hotel Design Awards. Restaurant Sommet received its first Michelin star in November 2013.