



THE ALPINA
GSTAAD

THE ALPINA GSTAAD VOTED ONE OF WORLD'S BEST HOTELS BY *TRAVEL + LEISURE* READERS

Swiss Alpine Resort Ranks Number 37 in the World Only Swiss Hotel to Appear on Both "Best" Lists of *Travel + Leisure* & *Conde Nast Traveler*

GSTAAD, Switzerland, July 11, 2016 – Last week the readers of one of the most prestigious and influential travel and lifestyle magazines in the U.S. voted The Alpina Gstaad one of the top 100 hotels in the world. The newest luxury hotel in Gstaad to open in 100 years was one of two hotels in Switzerland named to the list. The second Swiss property is the Beau- Rivage Palace Lausanne.

Between its magazine, digital platform and its social media channels, *Travel + Leisure* reaches an audience of 19 million discerning travelers.

"It is thrilling and a great honor for our hotel and our team to receive this recognition from so many discriminating traveling consumers. It validates the great work of our staff, our marketing team and our travel agent partners to have the readers of *Travel + Leisure* include The Alpina Gstaad as one of the world's 100 best hotels," said Managing Director Eric Favre.

Earlier this year, the editors of *Conde Nast Traveler* – the country's other leading travel and lifestyle magazine – elected The Alpina Gstaad to its celebrated "Gold List." Gstaad's newest luxury resort is the only Swiss hotel to appear on both lists.

Since its opening in December 2012, The Alpina Gstaad has earned top U.S. and international accolades. The hotel has also appeared on *Travel + Leisure's* "It List," *Conde Nast Traveler's* "Hot List," and *The Robb Report's* "Best of the Best" for 2013. *Schweizer SonntagsZeitung* (the Swiss Sunday newspaper) named The Alpina Gstaad one of the "Top Ten" best holiday hotels in Switzerland and *Handelszeitung* (a Swiss German newspaper) anointed it, "Best hotel in the Ski-Spa" category. Gault Millau Swiss named the property "Hotel of the Year



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2013.” For more information about The Alpina Gstaad, please visit www.thealpinagstaad.ch.

About The Alpina Gstaad

The Alpina Gstaad is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. Part of a CHF300 million luxury development which includes private chalets and apartments, The Alpina Gstaad is a contemporary interpretation of traditional Swiss architecture incorporating local materials and authentic Alpine style. The luxury hotel has three restaurants: MEGU, a contemporary Japanese restaurant; a traditional Swiss stübli, and Restaurant Sommet, a Michelin-starred restaurant serving contemporary cuisine. There is a bar and lounge, wine-tasting room, private cinema, cigar lounge, a ballroom and several boardrooms. The 55 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

The Alpina Gstaad is a member of Virtuoso and is part of the Legend Collection of Preferred Hotels and Resorts. The hotel was a finalist in Virtuoso's "Best of the Best" awards for excellence in design and in November 2013 won European Design Hotel of the Year from the European Hotel Design Awards. Restaurant Sommet received its first Michelin star in November 2013.