



THE ALPINA  
GSTAAD

## **THE ALPINA GSTAAD RANKED AMONG WORLD'S TOP 25 HOTELS BY TRIPADVISOR**

### **Newest Luxury Hotel in Gstaad Rated Best Hotel and Top Luxury Hotel in Switzerland**

GSTAAD, Switzerland, February 2, 2017 – The Alpina Gstaad has been ranked among the world's top 25 hotels in TripAdvisor. The luxury resort was also number one in the categories of "Luxury Hotel in Switzerland" and "Top Hotel in Switzerland" in the TripAdvisor's Travelers Choice Awards for 2017. The rating is based on millions of reviews and opinions collected in a single year from travelers around the world.

"We are thrilled to be recognized by TripAdvisor as a 2017 Traveler's Choice Awards winner," said General Manager Eric Favre. "To be named as the number one "Luxury Hotel" and the "Top Hotel" in Switzerland and to be ranked as number 23 in the world are great honors, and as the awards are based on guest feedback, it is particularly gratifying to our team. We thank our guests who have continued to support and vote for us," said Mr. Favre.

"For the past 15 years, TripAdvisor has relied on the experiences and opinions of our travel community that has explored thousands of hotels around the world to determine these celebrated awards," said Barbara Messing, chief marketing officer for TripAdvisor. "Travelers planning their trips for 2017 can find inspiration for some of the best places to book from this diverse group of outstanding accommodations around the globe," said Ms. Messing.

To see TripAdvisor traveler reviews and opinions of The Alpina Gstaad, go to TripAdvisor hotel review page [here](#) and for all of the 2017 Travelers' Choice Hotel winners, visit [TripAdvisor Hotel Choice Awards](#)

For more information about The Alpina Gstaad, please visit [The Alpina Gstaad](#), email [info@thealpinagstaad.ch](mailto:info@thealpinagstaad.ch) or call 011-41-33-888-9888.



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### **The Alpina Gstaad**

The Alpina Gstaad is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. Part of a CHF300 million-luxury development which includes private chalets and apartments, The Alpina Gstaad is a contemporary interpretation of traditional Swiss architecture incorporating local materials and authentic Alpine style. The luxury hotel has three restaurants: Restaurant Sommet, a Michelin-starred restaurant serving contemporary cuisine; MEGU, a Michelin-starred Japanese restaurant and a traditional Swiss stübli. There is a bar and lounge, wine-tasting room, private cinema, cigar lounge, a ballroom and several boardrooms. The 56 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

The Alpina Gstaad is a member of Virtuoso and is part of the Legend Collection of Preferred Hotels and Resorts. In July 2016, The Alpina Gstaad was voted one of the "World's Top 100 Hotels" by the readers of *Travel+Leisure*. In January 2016, the hotel was named to *Conde Nast Traveler's* Gold List. It has made *Conde Nast Traveler's* "Hot List," *Travel+Leisure's* "It List" and *The Robb Reports* "Best of the Best" for 2013. *Schweizer SonntagsZeitung* (the Swiss Sunday Newspaper) named The Alpina Gstaad one of the "Top Ten" best holiday hotels in Switzerland and *Handelszeitung* (a Swiss German newspaper) anointed it, "Best hotel in the Ski-Spa" category. *Gault Millau* Swiss named The Alpina Gstaad "Hotel of the Year 2013." The hotel was a finalist in Virtuoso's "Best of the Best" awards for excellence in design and in November 2013 won European Design Hotel of the Year from the European Hotel Design Awards.