



## **ALPINA GSTAAD ANNOUNCES "MENUHIN in MOTION" PACKAGE**

### **Classical Music Fest in Swiss Alpine Village Celebrates 62 Years**

GSTAAD, Switzerland, May 17, 2018 – The award-winning Alpina Gstaad is offering a two-night package from July 13 to September 1 to celebrate the 62<sup>nd</sup> Gstaad Menuhin Festival. The tiny Swiss Alpine village of Gstaad will ring with the sounds of Brahms, Donizetti, Tchaikovsky and Wagner, all made accessible by the hotel's "**Menuhin in Motion**" package which includes tickets to a performance in addition to two nights of luxury accommodations.

The theme of this year's Festival is "The Alps," featuring music composed in majestic mountain settings amidst soaring peaks. Sixty-seven concerts will be performed in eleven venues including seven medieval churches. On July 14, Paul McCreesh will conduct Haydn's *Seasons*, and compositions that Brahms wrote on the shores of Lake Thun will be performed for the first time in their entirety on July 31. Tchaikovsky's "*Manfred*" *Symphony*, played by violinist David Garrett and the Mariinsky Orchestra from St. Petersburg under the director of Valery Gergiev, will be on August 25.

Since last year, Jaap van Zweden, who has been named the new director of the New York Philharmonic for the 2018-19 season, has led the Gstaad Festival Orchestra. Under his direction, the festival will kick off in the 13<sup>th</sup> Century Saanen Church with violinist Daniel Hope, winner of the 2015

European Cultural Prize for Music, and the Zurich Chamber Orchestra performing Vivaldi and Max Richter.

Some highlights from this year's program are:

- July 19 – Pianist Sir András Schiff playing Mozart with violinist Yuuko Shiokawa
- July 26 – Gala Baroque Orchestral Concert with countertenor Philippe Jaroussky and soprano Emöke Barath singing Händel
- July 30 – World premiere of works from Peter Eötvös and Francisco Coll performed by violinist Patricia Kopatchinskaja and cellist Sol Gabetta
- August 10 – Pianist Hélène Grimaud performing *Brahms' Piano Concerto No. 1* with Jaap van Zweden conducting the Gstaad Festival Orchestra
- August 18 – Jonas Kaufmann, the award-winning German operatic tenor called the most versatile of his generation, performing "Wagner in the Mountains" including *Valkyrie* with the Gstaad Festival Orchestra
- August 31- The Alps in Italian Opera: soprano Olga Peretyatko and tenor Juan Diego Flórez featuring works by Bellini, Donizetti and Rossini

In the 1950's, Yehudi Menuhin, often called "the violinist of the century," moved to Gstaad where the towering Alps, the beauty of the Saanenland and the mix of French, Italian and German cultures inspired him. Paul Valentin, Tourism Director at the time, asked Menuhin if he would enhance the summer season with concerts. The violinist agreed, and the [Gstaad Menuhin Festival](#) debuted in 1957.

The Alpina Gstaad's "**Menuhin in Motion**" includes accommodations in a Deluxe Room Schönried with daily breakfast and an Alpina Culinary Credit of 100 CHF per person per day, two tickets to a concert, and a two-day Gstaad card. Rates for the two-night package start at CHF 1820 for two persons (or approximately US\$2,005). The rate for single occupancy is CHF



THE ALPINA  
GSTAAD

1,195 (or approximately US\$ 1,450). The hotel's concierge can arrange additional tickets if desired.

For more information about the "Menuhin in Motion" package, please email [info@thealpinagstaad.ch](mailto:info@thealpinagstaad.ch), call 011-41-33-888-9888 or visit [The Alpina Gstaad](#).

### **The Alpina Gstaad**

The Alpina Gstaad is the newest luxury hotel to be built in Gstaad for 100 years. It is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. Part of a CHF300 million-luxury development which includes private chalets and apartments, The Alpina Gstaad is a contemporary interpretation of traditional Swiss architecture incorporating local materials and authentic Alpine style. The luxury hotel has three restaurants: Restaurant Sommet, a Michelin-starred restaurant serving contemporary cuisine; MEGU, a Michelin-starred Japanese restaurant and a traditional Swiss stübli. There is a bar and lounge, wine-tasting room, private cinema, cigar lounge, a ballroom, several boardrooms and a stunning contemporary art collection. The 56 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

The Alpina Gstaad is a member of Virtuoso and is part of the Legend Collection of Preferred Hotels and Resorts. In July 2016, The Alpina Gstaad was voted one of the "World's Top 100 Hotels" by the readers of *Travel + Leisure*. In January 2016, the hotel was named to *Conde Nast Traveler's* Gold List. It has made *Conde Nast Traveler's* "Hot List," *Travel + Leisure's* "It List" and *The Robb Report's* "Best of the Best" for 2013. In November 2017, Switzerland's most prestigious newspaper, *Neue Zürcher Zeitung* named The Alpina Gstaad the country's top hotel. In July 2017, *BILANZ*, the Swiss business magazine listed the hotel as the country's top resort. *Schweizer Sonntagszeitung* (the Swiss Sunday Newspaper) named The Alpina Gstaad one of the "Top Ten" best holiday hotels in Switzerland and *Handelszeitung* (a Swiss German newspaper) anointed it, "Best hotel in the Ski-Spa" category. *Gault Millau* Swiss named [The Alpina Gstaad](#) "Hotel of the Year 2013." The hotel was a finalist in Virtuoso's "Best of the Best" awards for excellence in design and in November 2013 won European Design Hotel of the Year from the European Hotel Design Awards.