



## The Alpina Gstaad Announces Family Packages for the Winter Season



4 November 2015 – From 4 December 2015 to 20 March 2016, [The Alpina Gstaad](http://www.thealpinagstaad.ch) is offering families a chance to celebrate the winter season with a host of new activities and programmes. The Hotel's seasonal offering will be sure to please both families seeking adventure as well as those looking to relax in a serene alpine location.

For the thrill-seekers, the Concierge is on hand to arrange Ski Safaris where guests are flown from area to area by private helicopter to find the untouched powder to ski. Guests can also enjoy a Husky Sleigh Ride, covering a distance of 3.5km of the snowy surroundings. In addition, the first ever Fat Biking [Snow Bike Festival](#) will take place in Gstaad on 22-24 January 2016, with The Alpina Gstaad as an official partner. [Fat Bikes](#) are accessible to Hotel guests from three locations in Gstaad, and are the only method of transport for those hungry for a challenge.

To relax, families can kick back in the Hotel's own cinema and enjoy a private viewing of a selection of the latest films, or opt for the indoor or outdoor pools for some down time.

The Tree House Club ensures that younger guests are entertained, with a special programme at Christmas and on New Year's Eve. The Club allows children to enjoy the spa in a child-friendly environment, as well as offering the chance to participate in outdoor games, such as the 'Build a Snowman' event.

The Deluxe Family Holiday is a four-night package which includes four nights in two Deluxe Rooms for 2 adults and 2 children (aged 12 and under), two day ski passes per person, Alpina Culinary Credit – a food and drinks voucher worth CHF100 (approx. £65) per person per day – and is priced at CHF 8450 for 2 adults and 2 children. Add an extra CHF900 (approx. £595) for each additional child.

The husky sleigh can fit up to 2 adults and 3 children, and is priced at CHF100 (approx. £65) per person.

For more information on The Alpina Gstaad and the family offering please visit [www.thealpinagstaad.ch](http://www.thealpinagstaad.ch)



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### **About The Alpina Gstaad**

The Alpina Gstaad opened on 2 December 2012, the first newly built five star hotel in Gstaad in 100 years. Located in an exclusive hill top area in Oberbort, the property development has an investment volume of SFR 300million and includes a hotel, 14 private apartments and 2 private chalets. The Alpina Gstaad hotel offers 56 rooms and suites with magnificent views of the Bernese Alps and the Saanenland, and will establish a new level of distinction offering a modern yet distinctive Swiss alpine guest experience which is warm, authentic, discerning and beyond the expected. The Alpina Gstaad has been awarded a Five Star Superior Hotel rating by Hotellerie Suisse and is a member of the Preferred Hotel Group and Virtuoso's Preview programme.

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