

NEW FOR WINTER 2016/2017 The Alpina Gstaad launches its Suite Alpine "Sten Do"

August 2016: As gender stereotypes blur, joint pre-marital celebrations become more popular as couples start their married life together. Single sex pre-wedding shindigs are out of fashion, with the bachelor or bachelorette often opting to spend their 'last days of freedom' with both male and female friends.

With that in mind, <u>The Alpina Gstaad</u> in one of Switzerland's most famous alpine resorts, has launched **the new Suite Alpine Sten Do (***Stag + Hen***) package**. Time is spent in one of the hotel's two 3-bedroom Chalet and Panorama Suites and focuses on grown-up pampering: including learning new culinary skills and enjoying both outdoor sports and spaing, all washed down with plenty of Champagne.

The two-day getaway begins with the perfect ice-breaker: a two-hour in-suite cocktail session with private mixologist to get the party started. The group of guests are then immersed in culinary treats, such as the art of sushi-making. The masterclass is conducted by Sushi Master Tsutomu Kugota from The Alpina Gstaad's own Japanese restaurant MEGU - all in the comfort of the Suite's kitchen. Between a *maki roll* and a *temaki*, guests will build up their appetite spending time outdoors in nature. A horse-drawn carriage will whisk the fun-loving group to the magical Lake Lauenen through snowy forests, surrounded by the mighty Swiss Alps.

Fitness enthusiasts can make the most of Gstaad's 220 km of slopes and ski or snowboard to their heart's content, safe in the knowledge they'll return to The Alpina Gstaad and enjoy a Six Senses signature massage to rejuvenate aching limbs. Partygoers can complete the two-day extravaganza with a tasting dinner at Michelin-starred Sommet restaurant before hitting the hotel's Cinema Room to watch the perfect Sten party film.

The Alpina Gstaad Sten Do package, for up to 6 people per Suite, can be reserved in the new hotel's three-bedroom Chalet Suite and/or Panorama Suite.

The two-night Sten Do package in the Chalet Suite costs from 22,000 CHF (£17,174) or 3,666 CHF / £2,862 per person (based on six sharing the suite). The package is also available in the Panorama Suite (price on request). The rate includes accommodation on a B&B basis, dinner at Sommet, sushi-making masterclass, two-day ski rental and ski passes, horse-drawn carriage and one spa treatment per person.

For reservations email info@thealpinagstaad.ch or visit thealpinagstaad.ch.

- ENDS -

About The Alpina Gstaad

The Alpina Gstaad, which offers 56 suites and bedrooms, is situated on a spacious expanse of parkland overlooking the charming village of Gstaad. The property comprises Switzerland's first Six Senses Spa, a Himalayan salt grotto, a Hammam, an indoor and outdoor pool, restaurants the Sommet (18 Gault Millau points, one Michelin star) and the Swiss Stübli, as well as Japanese gourmet restaurant MEGU (16 Gault Millau points), whose Alpina Gstaad branch is its first in Western Europe. The Alpina Gstaad is a member of Preferred Hotels and Resorts' "Legend collection", luxury travel network Virtuoso, and the association of Swiss Deluxe Hotels. Since its opening in December 2012 it has already been awarded numerous accolades, including Travel + Leisure Award for 100 Best Hotels in the World, Condé Nast Traveler Gold List 2016, You & Your Wedding Best Suites in the World 2016 and TripAdvisor's Travelers' Choice Award 2016.

For media enquiries please contact indigoeight: Kath Kay (kathkay@indigoeight.com / 07790 159333) or Mel Cutcliffe (melcutcliffe@indigoeight.com / 07961 300067)